

World Islamic Economic Forum (WIEF)
2nd Session
November 5-7, 2006
Islamabad

Unleashing the potential of emerging markets

World Islamic Economic Forum (WIEF) is the successor of OIC Business Forum. The 2nd Session of WIEF is being organized jointly by the Government of Pakistan and the Asian Strategy and Leadership Institute (ASLI). It is being held in the picturesque capital city of Islamabad surrounded by lush green foothills of Himalayas, in the state of the art Jinnah Convention Center.

The Forum brings together heads of governments, top business leaders, political elite, entrepreneurs, journalists, intelligentsia, opinion makers, and representatives of civil society.

WIEF is an independent international organization committed to improving the state of the Muslim communities by engaging leaders in partnerships to shape the future world, ensure social and economic gains for people and integrate Muslim communities into the global economy. It was founded in 2003 as OIC Business Forum, and was re-named as WIEF in 2004. It has its Secretariat in Kuala Lumpur, Malaysia.

The theme of *WIEF Islamabad being held from 5th to 7th November 2006* is ‘*Unleashing the potential of emerging markets*’.

The key note speakers include the following statesmen:

- General Pervez Musharraf, President Islamic Republic Of Pakistan
- Dato’ Seri Abdullah Ahmad Badawi, Prime Minister of Malaysia
- Mr. Shaukat Aziz, Prime Minister of Pakistan
- H.E. Chandrika Bandaranaike Kumaratunga, Former President, Sri Lanka.

Other eminent speakers likely to attend are:

- Mr. Bob Hawke, Ex-Prime Minister of Australia
- H.E. I. Ali Al-Naimi, Minister of Petroleum & Natural Resources, Kingdom of Saudi Arabia.

The following key business leaders are also expected to participate as speakers/panelists:

- Mr. Farooq Kathawari, Chairman Ethan Allen Interiors, USA
- Mr. Mohammad Ali Alabbar, Chairman, Emaar Group UAE
- Mr. Abdul Razak Daud, Chairman Descon, Pakistan

- Naguib Swahiris, ORASCOM, Egypt
- Lord Michael Hastings, Global Head - Corporate Social Responsibility, KPMG International
- Sir Anwar Pervez, Chairman, President & Chief Executive Officer, Best Way Group, UK
- Mr. Syed Babar Ali, Packages Ltd, Islamic Republic of Pakistan
- Mr. Salahuddin Kasem Khan, Chairman, Aktel, Bangladesh
- Mr. Selcuk Erden, Regional Manager, Southern Eurasia Region, The Coca Cola Company
- Tan Sri Hassan Merican, President and Chief Executive Officer, Petronas Malaysia

The Forum will include discussions on critical issues such as:

- Challenges for Muslim leadership in a globalized world
- Successful Entrepreneurs in a Global Marketplace
- Opportunities in Infrastructure Development, Public Private Partnerships, Information, Telecommunications and Outsourcing
- Managing Energy Demands
- Leveraging the Global Supply Chain for competitive advantage and value creation
- Tourism
- Diversifying investment portfolios for profit and security

This forum provides the premier platform for exploring opportunities in Muslim economies, including an excellent opportunity for informal business interaction, networking and regional consultations. The Forum offers the opportunity of identifying and developing new partnerships in energy, agriculture, industry, trade and services and will contribute to the evolution of the global, economic and social agenda.

The Forum will help evolve strategies for creating a better understanding of business opportunities in emerging markets, integration with the global economy, participation in the global supply chain and harnessing modern technologies to our mutual advantage. On the sidelines of the Forum, special sessions have been organized to focus on young entrepreneurs and women business leaders. The Forum's aim is to continue to think and act cooperatively in order to promote harmony in the world leading to improved business environment and better understanding among different civilizations and religions.