



## THE GROUP OF 77

Executive Secretariat  
New York

N-062/2024

The Executive Secretariat of the Group of 77 at the United Nations Headquarters in New York presents its compliments to the Permanent Mission of the Kingdom of Thailand to the United Nations, and with reference to the project proposal: "*Sustainable development: applying Sufficiency Economy Philosophy with focus on the BCG (Bio-Circular-Green) model*" (INT/25/K10) submitted to the Perez-Guerrero Trust Fund for South-South Cooperation (PGTF), through an email message dated 30 April 2024, has the honour to inform that the Thirty-ninth Meeting of the Committee of Experts of PGTF, held from 15 to 19 July 2024, recommended that the project avails from the financing of PGTF and allocated USD 29,000. The recommendation of the Committee of Experts was approved by the Forty-eighth Annual Meeting of Ministers for Foreign Affairs of the Member States of the Group of 77, held at the United Nations Headquarters on 27 September 2024.

In this regard, the Executive Secretariat wishes to inform about the procedures to be followed in regard to the implementation process of the aforementioned approved project:

- (i) Disbursement of the approved funds will be made through the United Nations Development Programme (UNDP) after co-signature of a PGTF project document by a duly authorized government representative of the country that has primary responsibility for the implementation of the project and the respective UNDP country office.
- (ii) In order to enable the release of approved PGTF funds for the project, it is necessary for the project's sponsors to prepare a draft project document according to the same model format used for the preparation of the original project proposal submitted to PGTF. If project activities have changed as a result of reductions or increases in the amount of the PGTF contribution and/or the other sponsors' contributions, appropriate adjustments should be made to the original project proposal submitted to PGTF, which should be duly reflected in the draft project document. Kindly attach to the draft project document the endorsement letters of the participating institutions.
- (iii) Once the draft project document has been prepared, it should be forwarded in digital format (i.e., Microsoft Word) to the UN Office for South-South Cooperation (UNOSSC) in New York at the following email addresses: Xiaojun Grace Wang (xiaojun.wang@unoss.org); Ines Tofalo (ines.tofalo@unoss.org); Donaldo Lopez (donaldo.lopez@unoss.org). Following a review and any necessary adjustments, UNOSSC will forward the project document to the local UNDP country office to secure the necessary signatures. Finally, upon receipt of signed copies of the project document, UNOSSC will authorize an advance of up to 90 per cent of the PGTF allocation through the local UNDP country office to enable implementation of the project. The remaining 10 per cent of the PGTF allocation will be disbursed upon submission and acceptance of the final substantive and financial reports. Disbursements will be exclusive of UNDP cost recovery which will be charged from the PGTF approved budget. Due to administrative and project cycle requirements, actual disbursements of approved advances would only be made after 1 January 2025.
- (iv) Any queries regarding the project document and disbursement procedures may be addressed to UNOSSC at the above email addresses. Its telephone number is (212) 906-5123.

The Executive Secretariat of the Group of 77 at the United Nations Headquarters in New York avails itself of this opportunity to renew to the Permanent Mission of the Kingdom of Thailand to the United Nations, the assurances of its highest consideration.

New York, 5 December 2024.



Permanent Mission of the Kingdom of Thailand  
to the United Nations  
New York

UNITED NATIONS HEADQUARTERS, SECRETARIAT BUILDING, ROOM S-0518, NEW YORK, NY 10017, USA  
PHONE: (212)963-4777 – FAX: (212)963-3515 – EMAIL: SECRETARIAT@G77.ORG – WEBSITE: WWW.G77.ORG



# CONCEPT NOTE

## SUSTAINABLE DEVELOPMENT: APPLYING SUFFICIENCY ECONOMY PHILOSOPHY WITH FOCUS ON THE BCG MODEL

Organized by  
Community Development Department,  
Ministry of Interior

## **Work Shop on Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model**

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### **Background**

Development in many developing countries focuses primarily on economic development and increasing income without considering other impacts, which often results in the destruction of the environment, human and wildlife habitats, and plant life. Furthermore, the economic development of many countries has created problems for the well-being of humans and wildlife and has had an impact on the traditional cultures of many regions, primarily because economic development is often focused on maximizing profits and lacks social responsibility.

Focusing on economic growth without including appropriate management mechanisms for natural resources and the environment has resulted in significant deforestation, while marine and coastal resources have also declined. The expansion of tourism has led to the loss of ecosystems, such as coral reefs being destroyed and seagrass becoming vulnerable. Meanwhile, climate change has accelerated the degradation of resources, leaving many species endangered and biodiversity at risk.

The decline in resources and biodiversity has direct and indirect impacts, such as loss of income for communities that rely on biological diversity, flooding, drought, high levels of fine particulate pollution, and increased natural disasters. As the trend of these problems is becoming increasingly severe, it is necessary to develop additional mechanisms to address these issues and move toward sustainable development by creating a balance between conservation and sustainable utilization

### **Project Objectives**

This project aims at:

1. To provide an understanding of community development principles and mechanisms that lead to self-reliance.
2. To provide an understanding of the Bio-Circular-Green (BCG) Economy model as a framework for inclusive and sustainable development.
3. To provide a clear understanding of the concept and core principles of the Sufficiency Economy Philosophy (SEP).
4. To apply the Sufficiency Economy Philosophy (SEP) as a guiding principle in daily life and professional occupations.

### **Participants**

Total 30 participants – government officials, public officers, or other relevant personnel responsible for rural and community development – from developing countries in Asia-Pacific, Africa, Latin America, the Caribbean, or other regions.

### **Project Description**

The Sufficiency Economy Philosophy (SEP) is the philosophy that is directed at all levels of people's lives, for example, from a family and community level to the government level. It stresses the need to carry on their lives and duties using the middle path, especially for people who live in remote areas. This philosophy serves as a guiding light for a self-reliant, sustainable, and stable lifestyle.

The learning process of the sufficiency economy philosophy (SEP) as a guiding principle of life and community development can be initially introduced by providing knowledge on SEP for applying in their daily life, consisting of; 1) cutting down expenses 2) increasing incomes, 3) saving 4) learning, 5) environmental conservation and 6) helping each other within the community.

Bio-Circular-Green Economic Model or BCG has been introduced by the research community and promoted by the Thai government as a new economic model for inclusive and sustainable growth. The BCG model capitalizes on the country's strengths in biological diversity and cultural richness and employs technology and innovation to transform Thailand into a value-based and innovation-driven economy. The model also conforms with the UN Sustainable Development Goals (SDGs) and is also intended to align with the Sufficiency Economy Philosophy (SEP), which is also the key principle of Thailand's social and economic development.

The Community Development Department (CDD) is the strategic government agency under the Ministry of Interior, responsible for rural development with a people's participatory approach, with more than 60 years of experience. The working method is educating the community and developing the learning of community organizations and community organization networks in order to promote participation, empowerment of people to enable themselves to be self-reliant and capable of solving their own problems, such as tackling rural poverty, preventing environmental degradation, and dealing with the issues of child, youth, and women's development. Community Development has a lot of experience in rural development - both process and practice, and also shares experiences on the participatory planning process with officials from other countries. Application of the knowledge gained in their respective countries from such a workshop is a worthwhile objective.

The training course will be focused on providing an understanding of sustainable development, Sufficiency Economy Philosophy or SEP, BCG model, and best practice of the way of living toward self-reliance, a study visit at SEP and BCG Model Village

### **Contents**

- Sustainable Community Development Approaches and Principles
- Application of Sustainable Community Development Principles
- Sufficiency Economy Philosophy (SEP) and its Daily Application
- BCG Economic Model Concept and its Daily Application
- Grassroots Economic Development and the OTOP Project
- Community Capital Management
- Sufficiency Economy Development through Community-Based Enterprise

### **Activities**

This training is divided into 3 parts, including:

Part I Information and Knowledge Input: This includes program orientation, presentations of Sustainable Development strategies and programs of Thailand, and sharing experience on SEP and BCG of participants' countries.

Part II Field placement: This includes participants studying in Sustainable Development programs in SEP and BCG model villages and visiting community-based development at the grassroots level in 5 provinces.

Part III Summary: This includes wrap-ups & daily reflection, session summary, and periodical workshops for the participants to conceptualize their acquired knowledge and experience in order to apply it to formulate a draft of the SEP Model in respective countries.

**Expected outcome**

Participants will be able to apply the learned concepts, principles, and theories to their professional roles and responsibilities, and effectively adapt and disseminate them in their respective countries.



# INFORMATION NOTE

## SUSTAINABLE DEVELOPMENT: APPLYING SUFFICIENCY ECONOMY PHILOSOPHY WITH FOCUS ON THE BCG MODEL

27 JULY – 9 AUGUST 2026  
BANGKOK THAILAND

Organized by  
Community Development Department, Ministry of Interior



## INFORMATION NOTE

### Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model

27 July – 9 August 2026 Bangkok Thailand

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#### 1. GENERAL

Sustainable development has become an important approach to addressing economic, social, and environmental challenges in a balanced and inclusive manner. Achieving sustainable development requires development mechanisms that strengthen community resilience, promote self-reliance, and encourage the efficient use of resources. In Thailand, the Sufficiency Economy Philosophy (SEP) has been adopted as a key development principle for balanced and sustainable growth, while the Bio-Circular-Green (BCG) Economy Model serves as an innovative framework for promoting inclusive and environmentally friendly development.

In this regard, the Community Development Department (CDD), Ministry of Interior, will organize the program entitled “Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model” during 27 July – 9 August 2026 in Bangkok, Thailand. The program aims to provide participants with an understanding of community development principles and mechanisms leading to self-reliance, enhance knowledge of the BCG Economy Model, strengthen understanding of the Sufficiency Economy Philosophy (SEP), and encourage the application of SEP principles in daily life and professional occupations.

#### 2. PARTICIPANTS

Total 30 participants — government officials, public officers, or other relevant personnel responsible for rural and community development — from developing countries in Asia-Pacific, Africa, Latin America, the Caribbean, or other regions.

#### 3. VENUE

Activities and accommodation arrangements in Bangkok and other relevant provinces.

#### 4. TRAVEL AND PACKING ADVISORY

As the program involves frequent travel and changes in accommodation, participants are encouraged to pack light and bring luggage that is convenient for mobility. A main suitcase along with a smaller overnight or travel bag may be suitable for short field visits.

## 5. ACCOMMODATION

Thailand: Accommodation rooms at the hotel in Bangkok and other relevant provinces, will be arranged for the participants from the 27 July – 9 August 2026 and the cost of accommodation will be borne by the CDD.

## 6. MEALS

Breakfast is served every morning to participants at the hotel restaurant. Lunch will be arranged throughout the exchange visit for all participants. Participants are requested to arrange the rest of the meals themselves.

## 7. HOSPITALITY

The organizer will provide the following hospitality:

(a) Airport transfer to and from the hotel will be arranged for participants. Transportations for participants who will arrive/depart at the same time will be arranged in groups.

(b) Upon participants' arrival, Liaison officers will receive and transfer participants to the hotel.

## 8. VISAS

CDD Thailand will provide each participant with an official invitation later for use in visa applications. Participants are responsible for all visa costs and arrangements related to their participation in this event. Participants must hold valid visa, as required to enter Thailand before CDD financed air tickets will be issued.

## 9. TRAVEL PLAN

Date	Location	Accommodation
27 July– 2 August	Bangkok (Lecture on concept of BCG (Bi- Circular-Green) Model, Sufficient Economy Philosophy Concept)	Hotel: TBD
3-8 August	Study visits to observes work of OTOP, Saving Group for production, Community Base Tourism and how to adopt the concept of SEP and BCG Model to villages in Thailand	TBD
9 August	Bangkok	Departure of Participants

## 10. TRAVEL ARRANGEMENTS

The cost of a round-trip ticket from the respective country to Thailand will be borne by CDD.

## 11. MOBILE PHONES

Tourist SIM cards are available at the airport for participants' convenience. Please note that the Project will not cover or reimburse any expenses related to SIM cards.

## 12. CURRENCY

The local currency is Thai Baht (THB). ATMs and currency exchange services are widely available at airports and shopping malls.

## 13. ATTIRE

Participants are encouraged to wear formal attire (e.g., suits) for the opening and closing ceremonies, while neat and appropriate attire is recommended for field visits. As the program period falls during Thailand's rainy season, participants are advised to prepare an umbrella. Temperatures are expected to range between 28–35°C.

## 14. SAFETY AND SECURITY IN THAILAND

Thailand is generally considered a safe destination for international visitors. The risk of foreigners becoming targets of serious crime is relatively low. However, petty crimes such as scams, pickpocketing, and bag snatching may occasionally occur, particularly in crowded areas and popular tourist destinations. Participants are advised to take reasonable precautions, remain aware of their surroundings, and keep their personal belongings secure at all times.

## 15. REGISTRATION

Each participant is requested to submit their completed Registration Forms no later than 20 June 2026 via email to:

1. Mr. Somsak Bunlu      Email Address: IRCDD.PLAN@gmail.com  
Tel.+66 21416214 Fax: +66 21438917  
Mobile: +66 631951700
2. Mr. Natdanai Laokhetkit      Email Address: IRCDD.PLAN@gmail.com  
Tel.+66 21416218 Fax: +66 2143 8917  
Mobile: + 66 855404472



(Tentative) Schedule of Workshop on  
Sustainable Development: Applying Sufficiency Economy Philosophy  
With Focus on the BCG Model  
July – August 2026  
Bangkok, Thailand

Time (Thailand)	Item	Venue
<b>Day 1</b>		
	Arrival of participants	- Don Mueang / Suvarnabhumi airport Hotel: TBD
<b>Day 2</b>		
8:00 – 08:30	Register & Orientation	Conference Room Hotel: TBD
9:00 – 09:30	Opening ceremony & group photo	
9:30 – 12:30	Group Workshop Activity on Strengthening Fundamental Learning for Village Development based on the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model.	
12:30 – 13:30	Lunch	
13:30 – 16:30	Lecture 1 – Community-Driven Development: CDD (Lecturer: TBA) Lecture 2 – Sufficiency Economy Philosophy (SEP): Home-Grown Approach for Sustainable Development and Poverty Reduction (Lecturer: TBA)	
<b>Day 3</b>		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 3 – Creative Self-Reliance: Practical Application of SEP in Community Development (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13.00 – 15.00	Lecture 4 – Integrated Community Capital Management: Savings Discipline and Financial Integrity for Grassroots Security (Lecturer: TBA)	

Time (Thailand)	Item	Venue
15.00 – 16.30	Lecture 5 – Model Community-Based Enterprises: Group Management and Strengthening Grassroots Businesses (Lecturer: TBA)	
<b>Day 4</b>		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 6 – Philosophy and Principles of OTOP: Heritage of Local Wisdom to Innovative Products (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13:00 – 16:30	Lecture 7 – OTOP Nawatwithi: Community-based Tourism and Global Marketability (Lecturer: TBA)	
<b>Day 5</b>		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Lecture 8 – Economic Ecosystem for the Future: In-depth Understanding of the BCG Model (Lecturer: TBA) Lecture 9 – Pathways to SDGs: Thailand's Project Implementation and Initiatives (Lecturer: TBA)	
12:00 – 13:00	Lunch	
13:00 – 16:30	Group Workshop Activity on the Application of the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model for Community and Village Development.	
<b>Day 6</b>		
08.30 – 09:00	Wrap up	Conference Room Hotel: TBD
09:00 – 12:00	Participants' Experience Sharing Session 1	
12:00 – 13:00	Lunch	
13:00 – 16:30	Participants' Experience Sharing Session 2	
16:30 – 17:00	Brief on Study Visit Program	
<b>Day 7</b>		
08:30 – 12:00	Study visit to Bangkok Art and Culture Centre	Bangkok Art and Culture Centre, Bangkok
12:00 – 13:00	Lunch	

Time (Thailand)	Item	Venue
13:00 – 16:30	Study visits to Chatuchak Weekend Market	Chatuchak Weekend Market, Bangkok
<b>Day 8</b>		
08.30	Depart for site visits	
	: Royal Development Study Center, to learning and observe an adoption of Sufficiency Economy Philosophy	Location: TBD
<b>Day 9</b>		
08:30	Depart for site visits of Community Enterprise, Mueang Chumphon, Chumphon Province	Location: TBD
<b>Day 10</b>		
08:30	Depart for site visits OTOP Nawatwithi, Community Based Tourism	Location: TBD
<b>Day 11</b>		
08:30	Depart for site visits of Community Wisdom Market and OTOP Marketing Promotion	Location: TBD
<b>Day 12</b>		
08.30 – 09:00	Wrap up	Hotel: TBD
09:00 – 12:00	Conclusion of the Study Visit	
12:00 – 13:00	Lunch	
13:00 – 16.30	Group Workshop Activity on Sustainable Village Development in accordance with the Sustainable Development Goals (SDGs), guided by the Sufficiency Economy Philosophy (SEP) and the BCG Economy Model.	
16.30 – 17.00	Brief on Study Visit “15 <sup>th</sup> Silpacheep Pratheep Thai OTOP Fair”	
<b>Day 13</b>		
08.30	Depart for IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani, Bangkok	Est 8 km. (30 Min.)
09:00 - 12:00	Arrive at IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani - Observe 15 <sup>th</sup> Silpacheep Pratheep Thai OTOP Fair	IMPACT Arena, Exhibition and Convention Center, Muang Thong Thani
12:00 - 13:00	Lunch	Hotel: TBD
13:00 - 16.30	Closing ceremony	Hotel: TBD

Time (Thailand)	Item	Venue
Day 14		
	Departure of participants	Don Mueang / Suvarnabhumi airport

Tentative

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Community Development Department  
The Government Complex, 5<sup>th</sup> floor,  
Ratthaprasasanabhakti Building  
Chaengwattana Rd, Laksi, Bangkok 10210

25 May 2026

Your Excellency,

Subject: Invitation to Workshop on "Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model"

The Community Development Department (CDD), Ministry of Interior, Thailand, is pleased to invite representatives from your organization to participate in the international workshop entitled "Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model." This event is scheduled to be held during July - August 2026 in Thailand.

The workshop aims to provide participants with comprehensive understanding on Sustainable Development, Sufficiency Economy Philosophy (SEP), and Bio - Circular - Green Economy (BCG) Model, including practical approaches toward self - reliance and sustainable community development. Participants will also have opportunities to exchange experiences and learn from Thailand's best practices through lectures, discussions, and study visits to model communities and OTOP production groups. In addition, participants will join study visits to model villages applying the Sufficiency Economy Philosophy and BCG model successfully in community development.

To facilitate your participation, the Community Development Department will provide workshop materials, international airfare, local transportation, accommodation, and other related arrangements during the training period in Thailand. Further details regarding concept note, information note, tentative agenda and registration form are enclosed herewith.

Please kindly confirm your participation by submitting the registration form to [ircdd.plan@gmail.com](mailto:ircdd.plan@gmail.com) by 30<sup>th</sup> June 2026. For further detailed information please contact with Mr. Somsak Bunlu at +66 2141 6215 or +66 8296 46289, and email address at [ircdd.plan@gmail.com](mailto:ircdd.plan@gmail.com)

Your kind cooperation on this matter would be greatly appreciated

Yours sincerely,

(Mr. Sayam Sirimongkol)

Director General

Community Development Department



NO.0404.6/ ๓๑๒๘

Community Development Department  
The Government Complex, 5<sup>th</sup> floor,  
Rattaprasasanabhakti Building  
Chaengwattana Rd, Laksi, Bangkok 10210

25 May 2026

Dear Sir/Madam,

Subject: Invitation to Workshop on "Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model"

The Community Development Department (CDD), Ministry of Interior, Thailand, is pleased to invite representatives from your organization to participate in the international workshop entitled "Sustainable Development: Applying Sufficiency Economy Philosophy with Focus on the BCG Model." This event is scheduled to be held during July - August 2026 in Thailand.

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Please kindly confirm your participation by submitting the registration form to [lrccd.plan@gmail.com](mailto:lrccd.plan@gmail.com) by 30<sup>th</sup> June 2026. For further detailed information please contact with Mr. Somsak Bunlu at +66 2141 6215 or +66 8296 46289, and email address at [lrccd.plan@gmail.com](mailto:lrccd.plan@gmail.com)

Your kind cooperation on this matter would be greatly appreciated

Yours sincerely,

(Mr. Sayam Sirimongkol)

Director General

Community Development Department